

Message Kit

SAMPLE (REDACTED) — Email Template Structure

Template subjects

Template A1 — Relevance Check

SUBJECT: **Quick check**

FIRST-LINE: [REDACTED]

BODY: [REDACTED]

Template A2 — Worth Reviving

SUBJECT: **Worth reviving stale leads?**

FIRST-LINE: [REDACTED]

BODY: [REDACTED]

Template B1 — Process Note

SUBJECT: **Quick question**

FIRST-LINE: [REDACTED]

BODY: [REDACTED]

Real kit includes 6 templates (A1/A2, B1/B2, C1/C2) + 5 custom first-lines. You approve every word.